

"Working to make Indiana businesses clean and safe, and wages fair and competitive."

MITCHELL E. DANIELS, Jr., GOVERNOR Miguel R. Rivera, Sr., Commissioner

402 W. Washington St., Room W195 Indianapolis, IN 46204-2751

> Phone (317) 232-2655 Fax (317) 233-3790

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Quin Cheatham Phone: 317.232.2655

Indiana Department of Labor Coordinates with Indiana-Based Simply Spanish, LLC

Indianapolis, IN—October 2, 2006 The Indiana Department of Labor is coordinating with Simply Spanish. Miguel R. Rivera, Sr. is proud to announce the collaboration on development of several Spanish based training DVDs and their dissemination.

Fishers-based Simply Spanish, LLC approached the department with their idea of creating training DVDs for specific industries. Commissioner Rivera responded positively to the idea and put forth the resources needed to assist in creating a product. "Simply Spanish, LLC came to us with a product idea that could not have been more in line with our main focus, which is addressing safety conditions in the residential construction industry. The first video consists of head-to-toe training in Personal Protective Equipment (PPE) and why it needs to be worn. Our bilingual staff members assisted in language and correct usage of equipment. I feel the product is superb and I look forward to continued collaboration with Simply Spanish, LLC."

The team at Simply Spanish, LLC is a collaboration itself of a video production company, an attorney, and a marketing and sales expert. They saw a need in the area of training and made the effort to address this gap in knowledge within the Hispanic and Latino community. Susan Scarlott, Vice President of Research and Development for Simply Spanish, states, "Simply Spanish's goal is to create and provide an easy and effective safety training tool. Construction companies can use our DVD to help teach their Hispanic workers safety on the jobsite. Our training tool certainly enhances all construction training programs."

With affordable, high quality products, success is assured. Continued collaboration and expansion is on the horizon. Both organizations are proud of the efforts made for the safety of all workers.

For more information or if you have questions, please contact Deputy Commissioner Quin Cheatham at 317.232.2655.

###